

UNIVERSAL ORLANDO RESORT, INC.

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Universal Orlando Resort™ includes three amazing theme parks: Universal Studios Florida™, the world's premier movie and TV-based theme park; Universal's Islands of Adventure™, where all-time favorite myths, legends, cartoons and comic books come to life; and Universal's Volcano Bay™, a water theme park, where you can live the carefree island life. Universal Orlando Resort also includes Universal CityWalk™, a dining, shopping, and live entertainment complex; plus exceptional on-site hotels representing 7,000+ guest rooms: Loews Portofino Bay Hotel, Hard Rock Hotel®, Loews Royal Pacific Resort, Loews Sapphire Falls Resort, Universal's Cabana Bay Beach Resort, and opening August 2018, Universal's Aventura Hotel.

A coming attraction is Fast & Furious – Supercharged™, opening Spring 2018, at Universal Studios Florida™. Recent additions include the opening of Race Through New York Starring Jimmy Fallon™, that opened April 6th, 2017, in Universal Studios Florida™, and The Nighttime Lights at Hogwarts™ Castle in The Wizarding World of Harry Potter™: Hogsmeade™, located in Universal's Islands of Adventure™. Guests can watch in awe from Hogsmeade™ village as projections are cast against the majestic backdrop of the castle and embrace their Hogwarts™ pride as the four houses are celebrated in stunning light and sound.

Universal's rich entertainment legacy can be traced back 100 years to 1912, when pioneer filmmaker Carl Laemmle founded the Universal Film Manufacturing Company. In 1990, Universal opened Universal Studios Florida movie theme park, the largest working film and television production facility outside of Hollywood. Just over two decades later, Universal Orlando Resort has grown to become a complete world class vacation destination. Universal Orlando offers a wide range of products for developers including mini-vacs, exclusive ticket products, gifting premiums, and creative assets for use in direct to consumer campaigns.

Shawn Sharma is the senior director of corporate & timeshare partnerships for Universal Orlando. He also oversees sales for Universal's Volcano Bay™ water theme park. He has been in the hospitality industry for over 20 years with executive expertise and leadership in sales, marketing and business development. He began his career with Universal Orlando in 1999, and has worked for and led multiple business units across the sales organization.

